

INTERVIEW GUIDE 'A'

Traders (Retailers), Merchants and Customers

1. How would you describe traffic situation around the Market Circle?
2. What can you say accounts for traffic congestion in the CBD?
3. Which of the factors mentioned as the causes of traffic congestion are the most pressing ones and why?
4. Has traffic congestion improve or not?
5. How does traffic congestion affects you?

Focusing on

- a. Sales / Transport Cost
 - b. Pollution / Health Implications
 - c. Space or Convenience
 - d. Prices of Goods and Services
 - e. Religious Activities
 - f. Cost of Doing Business
6. Do you know of any union or association or organization responsible to making sure that the challenges of traffic congestion at the CBD are addressed?
 7. Do you know of any measures taken by the city authorities to at the market to reduce the impacts of the traffic on traders?
 8. What advice would you give to the city authorities to help reduce the challenges caused by the traffic in the metropolis?

INTERVIEW GUIDE 'B'

Commuters (Drivers & Passengers)

1. How long have you been driving or using this road?
2. Have you noticed changes in the intensity of traffic on the roads in the CBD?
3. Describe the traffic situation on the various arteries that connect to the Market Circle.
4. What will be your response if you were to compare the CBD of Takoradi to other cities in Ghana on the bases of traffic congestion?
5. What factors will you say accounts for the changes in the traffic situation at the CBD of Takoradi?
6. Which of the factors rate as the most pressing cause of the traffic situation in the metropolis?
7. Describe how the traffic situation on the roads leading to the CBD affects you.
Focusing on
 - a. Sales / Recreation
 - b. Education
 - c. Travel Cost
 - d. Health / attitude
 - e. Time spent in traffic and number of trips
 - f. Religious Activities
8. Are you a member or know of any organization or club (eg. Drivers Union) that meet to address challenges faced by users of the roads?
9. What will you say about the role of government institutions in making sure that transport facilities are provided and ensured in the city of Takoradi?

INTERVIEW GUIDE 'C'

UR, STMA, GPRTU, Metro Mass Yard, DVLA

Knowledge about the Traffic Situation

- i) How would you describe the traffic situation in Takoradi?
- ii) Do you think the traffic situation is improving or not?
- iii) If you were to compare the traffic situation of the metropolis to other regions what will be your response?
- iv) Which areas in the region experience the most intense traffic congestion?

Knowledge about causes of the Traffic Congestion

- i) What factors will you say account for the traffic situation in the metropolis?
- ii) Which of the factors or the causes will you rate as the major cause of the traffic?
- iii) Do you think institutions responsible for mitigating traffic congestion in the metropolis are aware of the causes you have mentioned?

Effects of the Traffic Congestion

- i. What are some of the effects of the traffic congestion in the metropolis?
- ii. Focusing on
 1. Work (Lateness, Income, worker productivity, travel cost)
 2. Health related challenges
 3. Recreation or tourism
 4. Transportation Cost
 5. Religious Activities
 6. Education
- iii. How does the traffic congestion in the city personally affect your work?
- iv. Do you think traffic congestion have adverse effects on cost of running businesses and land rent in the metropolis? How?

Stakeholders Response to the Traffic Congestion

- i. What are some of the mechanisms put in place by your outfit to tackle the traffic situation in the metropolis?

- ii. Do you think this department or organization has done her best in responding to the demands of the transport system in the metropolis?
- iii. How do you see the future of transport system of the metropolis?

