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To cite this article: Lisa Pedersen, Sofia Hjelmström, Annabella Osei-Tutu, Jan Carlsson & Joakim Norberg (2023): How do Ghanaian Pentecostal Charismatic Christian university students experience well-being? – balancing the needs of self and others, *Mental Health, Religion & Culture*, DOI: [10.1080/13674676.2023.2175806](https://doi.org/10.1080/13674676.2023.2175806)

To link to this article: <https://doi.org/10.1080/13674676.2023.2175806>



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Published online: 09 Jun 2023.



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How do Ghanaian Pentecostal Charismatic Christian university students experience well-being? – balancing the needs of self and others

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ABSTRACT

Conceptualisations of well-being show cultural variations. In Ghana, traditional culture emphasises collectivistic values. However, the growth of Pentecostal Charismatic Christianity has dispersed individualistic values, which may be even more pronounced in emerging adults. The aim of the current study was to explore how Ghanaian Pentecostal Charismatic Christian university students conceptualise well-being. Twelve participants belonging to different religious groups within Pentecostal Charismatic Christianity were interviewed. The interviews were then analysed with inductive thematic analysis. The results showed that the participants' aspirations were situated in a social context with mutual dependence. They experienced well-being by contributing to family, friends, and society at large. However, at times there would be conflicts between their individual strivings and the wishes of others. Collectivistic and individualistic values seemed to have coexisted and interplayed, possibly with a stronger emphasis on traditional collectivistic values than those individualistic values transmitted through Pentecostal Charismatic Christianity.

ARTICLE HISTORY

Received 8 October 2021
Accepted 29 January 2023

KEYWORDS

Ghana; well-being; pentacostal; emerging adulthood; thematic analysis

Well-being consists of six dimensions (Ryff, 1989, 2018): self-acceptance, positive relations with others, autonomy, environmental mastery, purpose in life, and personal growth. However, the relative emphasis and content of these dimensions may vary across cultures (Henrich et al., 2010; Muthukrishna et al., 2020). In Western, educated, industrialised, rich and democratic (also known as WEIRD) contexts, such as countries in North America and Western Europe, conceptualisations of well-being are imbued with individualistic values and revolve around the idea of an independent self (Ferraro & Barletti, 2016; Henrich et al., 2010; Muthukrishna et al., 2020).

Individualistic values are less prominent outside WEIRD contexts (Muthukrishna et al., 2020). Ghana is a country where traditional culture emphasises collectivistic values

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(Hofstede Insights, 2020) and the idea of an interdependent self, where the self in relation to others is the focus of the individual's experience (Markus & Kitayama, 1991; Oyserman et al., 2002).

In line with this, previous research showed that Ghanaian conceptions of well-being focus on harmony in social relationships and on fulfilment of social obligations, in the household, at work, or to God (Fadji et al., 2019; Osei-Tutu et al., 2020; Suh & Oishi, 2002). In this sense, well-being is primarily associated with social units rather than with the individual (Elliott et al., 2017; Ferraro & Barletti, 2016; Kangmennaang & Elliott, 2018; Steele & Lynch, 2013). An important part of harmony in social relationships is the idea of reciprocity and generosity, that well-being is related to giving, rather than being dependent on what is received from others (Fadji et al., 2019; Tsai & Dzorgbo, 2012).

However, recent changes in religiosity have introduced individualistic values also to Ghana (World Bank, 2019; Yirenkyi, 1999). One example is Pentecostal Charismatic Christianity that emerged from evangelism and started to spread through West Africa during the 1980s (Asamoah-Gyadu, 2020). It is now one of the fastest-growing religions in Ghana (Dovlo, 2004; Kalu, 2008; Sarbah et al., 2020), and constitutes the largest religious group in the country with 31.6% of the Ghanaian population (Ghana Statistical Service, 2021). This strand of Christianity emphasises autonomy and personal growth (Freeman, 2015), aspects of well-being that some researchers have argued are associated with individualistic values (Asamoah-Gyadu, 2020; Iyengar & Lepper, 1999; Komolova & Lipnitsky, 2018; Ryff, 1995, 2018). More specifically, Pentecostal Charismatic Christianity preaches the prosperity gospel that emphasises redemption and prosperity on an individual level (Asamoah-Gyadu, 2020; Köhrsen, 2015; Lauterbach, 2017). The movement fosters members toward becoming proactive and goal oriented with regards to their own lives (Lauterbach, 2017; Van Dijk, 2012), and to believe that they can improve their lives as individuals with hard work and deeply felt prayer (Freeman, 2015). Salter and Adams (2012) also argued that the Pentecostal Charismatic Christianity affects social structures by focusing more on nuclear family and marriage rather than kinship networks.

Pentecostal Charismatic Christian Ghanaians thus navigate between the collectivistic values in traditional Ghanaian culture, and the individualistic values usually found in WEIRD contexts, transmitted to them through their religion (Assimeng, 1999; Dovlo, 2004; Kalu, 2008; Vondey, 2014). It has been argued that this may create a tension in members between inconsistent goals (Dovlo, 2004; Fadji et al., 2019; Kalu, 2008; Markus & Kitayama, 1991; Oyserman et al., 2002).

This tension may be even more pronounced in young members of Pentecostal Charismatic Christianity. Emerging Adulthood refers to a developmental period that spans from age 18 up to 29 (Arnett, 2000). It is characterised by developmental challenges that include identity exploration, making important vocational decisions, and dealing with a new found independence from family (Arnett, 2000). This developmental period is also characterised by high rates of psychiatric problems, especially in college settings (Auerbach et al., 2016), which is partly explained by the difficulties some emerging adults face in dealing with developmental challenges and finding a smooth transition to adult life (Baggio et al., 2015; Lisha et al., 2014). Although not as extensively studied, the same difficulties in dealing with developmental challenges may also lead to detrimental

effects on psychological well-being (Baggio et al., 2017). Indeed, Ofori et al. (2018) found that academic stress in final year Ghanaian university students was associated with decreased quality in interpersonal relationships and reduced psychological well-being.

Pentecostal Charismatic Christians embrace both collectivistic and individualistic values, which should have implications for how they think about well-being. The tensions between these two sets of values may also be even more pronounced in young members of the church. For this reason, the aim of the current study was to explore how Ghanaian Pentecostal Charismatic Christian university students conceptualise well-being.

Method

Participants and recruitment

We recruited a sample of 12 participants from the student population at the University of Ghana (Table 1). This is a public university with a broad educational programme situated in Accra. To be included, the participants had to be 18 years or older, fluent in English, and members of a Pentecostal Charismatic Christian Church. Nine of the participants were recruited through Pentecostal student organisations at the University of Ghana (i.e., convenience sample) and three participants were recruited by students and university employees passing on contact information to friends (i.e., snowball sampling).

Data collection

We did semi-structured interviews based on an interview guide constructed by the research team. The interviews investigated the participants' narratives on their experience of well-being, i.e., the research question. Three areas of life were included in the interview guide for exploration: family, education, and spare time. These areas were thought to

Table 1. Demographic characteristics of the sample^a (N = 12).

Variable	M	Range
Age	20.5	18–24
	<i>n</i>	%
Gender		
Female	5	41.7
Male	7	58.3
Marital status		
Single	9	75.0
Engaged	3	25.0
Church ^b		
International Central Gospel Church	5	41.7
Lighthouse Chapel International	3	25.0
Royal House Chapel International	2	16.7
Winners Chapel International	2	16.7
Ethnicity		
Akan	4	33.3
Ga	3	25.0
Ewe	3	25.0
Sissala	1	8.3
Other	1	8.3

Notes: ^aUndergraduate students from different departments at the University of Ghana (Political science, Dance, English, Archaeology, Biological Science, French, Business and Administration, Geography, and Psychology),

^bStrands of Ghanaian Pentecostal Charismatic Christianity.

cover most of the participants' lives and to be important to well-being (Addai et al., 2014; Kangmennaang & Elliott, 2019; Markus & Kitayama, 1991; Oyserman et al., 2002; Yan-gholmes & Lin, 2012). To avoid abstract, general, and socially desirable answers, participants were continuously asked for concrete examples and situations in which they experienced well-being. Questions about religious participation were asked in the beginning of the interview to prime the participants to think about well-being within a religious framework. The interviews were conducted in English on the University of Ghana campus, and each interview lasted for about 50 min.

Data analysis

The analysis was conducted with an inductive thematic approach (Braun & Clarke, 2006). In thematic analysis, researchers look for patterns (i.e., themes) in the participants' narratives (Braun & Clarke, 2006). We chose an inductive approach to minimise the risk of biases coming from researchers' preconceptions.

We followed the steps recommended by Braun and Clarke (2006). In the first step, the interviews were transcribed verbatim. In the second step, the transcriptions were sorted into meaning units ($n = 2000$), that is, small sections of sentences relevant to the research question. The meaning units were summarised with one or a few key words ("codes"). We strived to keep the names of the meaning units as close to the participants answers as possible to ensure objectivity. For example, the meaning unit "I shouldn't dress in a certain way that makes me look odd" was given the code name "Shouldn't dress odd".

In the third step, meaning units with similar content were grouped into preliminary themes ($n = 300$), e. g., the meaning units named "need to control emotions", "can't be overly angry" and "important to control emotions" were categorised together into the preliminary theme "Control emotions".

In the fourth step, the preliminary themes were sorted into eleven sub-themes. For example, the preliminary themes "Manners are important", "Dress appropriately" and "Learn to adapt" were grouped together into the sub-theme "Fitting in". In the fifth step, the eleven sub-themes were grouped into four main-themes. For example, the sub-themes "Learning" and "Being active" were sorted into the main-theme "Advancing in many areas". We then assessed that we had reached theoretical saturation (Strauss & Corbin, 1998) and that there was no need for more themes. Figure 1 shows an overview of the data analysis process.

The researchers' preconceptions

The study was carried out by LP and SH, under supervision by JN, JC, and AO-T. Both LP and SH were masters students at the psychology programme at Örebro University in Sweden. Both had grown up in Sweden, a secular state with a culture based on Christian values and practices, but they had no personal involvement in religious practices. Neither had previously visited Ghana nor studied cultural psychology but did familiarise themselves with Ghanaian culture as well as research on well-being prior to data collection. JC and JN are Swedish PhD-level psychologists with experience from qualitative research, and some previous experience from research on well-being and cross-cultural psychology. Both identified as atheists. AO-T is a PhD-level counselling psychologist, who has lived most of her life in Ghana as a Christian. AO-T has relevant experience from cultural psychology.

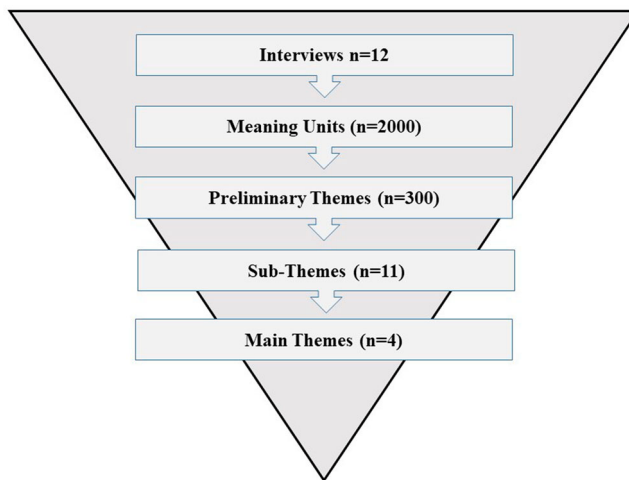


Figure 1. Overview of the data analysis process.

Ethical considerations

The study was ethically approved by the Ethics Committee for the Humanities at University of Ghana (registration number ECH 046/18-19) and by the Swedish Ethical Review Authority (registration number 2019-01926). Participants consented to participate in the study after receiving information orally and in writing about purpose and process. Participants were informed that the result of the study would be on a group level. Participants were offered confidentiality and the right to withdraw their participation from the study within a 30-day period.

Results

Main theme 1: advancing in many areas

The participants said that their well-being benefitted from expanding their horizons and gaining new experiences. The learning they did through the courses at university were important in this regard. One participant said that: "... it depends on how you see things and also your perception of others, and education changes perception. You get it? So anytime I get to know that I'm being educated I feel happy because the future is bright basically". Participants also said that activities during their spare time, such as watching movies, reading, and listening to preaching, contributed to their well-being by expanding their horizons.

Participants also wanted to gain status. Receiving an education by going to the University was an important way to get higher status. The learning they did at the university or in their spare time also provided them with skills and knowledge that they needed to be successful. One participant said that: "... your social status speaks a lot, if you are not educated in my community nobody respects you". Participants also said that friends contribute to their status, and they were for that reason chosen carefully. Family members often advised on the type of friends they should associate with. Intelligence and a sense of responsibility were mentioned as desirable qualities in friends.

Further, participants expressed a need for success. Indeed, the participants' minds were not only set on the present, but also on the future, and they wanted to take every opportunity to prepare for it. Often these goals were related to dreams of financial stability and a good life. As one participant described it: "... I already have my goals and the more, the higher I get and the closer I get to reaching my goals the better I feel my well-being is being achieved".

Main theme 2: the value of reciprocity

Participants considered relationships essential to their well-being, not only with family, but also with friends and God. Relationships contributed to well-being by having others to care for them, both emotionally, spiritually, and financially. Other people contributed to the participants' well-being by providing emotional support and checking up on them. One participant said:

... making sure I'm okay, I'm not in need of something like anything I'm in need of something even if she doesn't have she tries her personal best to make me feel okay, make me feel comfortable so like I can be able to feel freely with my peers and everybody. So she is always there when I need her.

Having people pray for them to succeed or to avoid possible negative outcomes was also thought to be vital for the participants' well-being. Other people also contributed to the participants' well-being by providing financial support such as paying for school fees, food, accommodation, and transportations. Knowing that others were there for them in this way gave the participants a sense of security. One participant said: "... they are there for me, it makes me happy, it gives me confident. Like even if I can't talk to anybody, I know my parents are there for me".

Relationships also made the participants feel like they were part of a greater social whole. The thought of being cut out of that greater social whole, to become alone, was for many a dreaded scenario. They needed to relate to and connect with other people, to spend time and have fun together. Life without friendship would be lonely. One participant said:

It's important because if you are going through something and you don't have good friends around you to talk to, or if you don't have good friends to make you feel okay you'll always be depressed. You will feel depressed because there is no one to talk to.

Because relationships made the participants feel like they were part of a greater social whole, they essentially involved a sense of mutual care and concern. Both parties in the relationship must work equally hard to strengthen and develop the relationship as well as to help each other to grow. Participants emphasised the need to work as a team and share ideas to accomplish things together as important parts of relationships. Support was both provided and received, and participants said that making a difference in other people's lives by helping, supporting, and making others feel included yields feelings of fulfilment and increased their well-being. This was expressed by one participant in this way:

... you can't just decide to do things your own way because you feel that's fine, it's your life. As much as it's your life in a certain direct or indirect way you affect someone in a long way, and you should be able to check that it's very important.

They acknowledged that their actions and decisions not only influenced themselves but also affected the people around them. For example, their grades and achievements in school did not only affect their own future, but also helped them to become role models for their younger siblings. The participants thought it was their responsibility to make sure that all investments and sacrifices that their families had made for them to be able to attend school were not in vain. Knowing this, they felt they had a responsibility to act and behave accordingly. One participant expressed it in this way:

... you can't just decide to do things your own way because you feel that's fine it's your life. As much as it's your life in a certain direct or indirect way you affect someone in a long way and you should be able to check that it's very important.

The participants described the family as a strong unit that should always stick together and be treated with respect. Contributing to the family made them feel good. Also, they thought that their well-being was strongly affected by the state of the family. Participants said that they felt good when their family was in a good state. However, conflicts or disunity in the family had a negative impact on them. As one participant described it: "If your family is in a good state then your well-being will also be fairly well catered to, so definitely there is a high correlation with the health of a family and the person's individual view" (Table 1).

Main theme 3: who's in charge?

Participants said they wanted to be able to make decisions independently and to express their own opinions. For example, they wanted to be allowed to decide which university courses or churches to attend. This independence was thought to be essential to their well-being. Independently made decisions were thought to provide the energy and motivation needed to be successful. For this reason, independent educational decisions were thought to be a facilitating factor for learning. One participant said:

... when whatever you chose, it goes in accordance with what you want, and it makes it easy to learn. That's something I know, because most people that got forced to do things they didn't want even if some of them got the skills they are able to learn it, practicing it is very difficult for them. Yes. They do it but they don't have the heart in it, they do it because maybe it's a requirement for them.

Indeed, learning also enabled the participants to be more independent. One participant said:

I am an adult, so I need to learn how to do things on my own. It's important for me. So once I have learned all these things and acquired all this knowledge I can be able to do everything on my own.

Being independent was not thought to exclude advice from other people. Rather, participants appreciated other people's guidance in matters such as education, romantic relationships, life problems, and religion. It helped them navigate in life and avoid mistakes. Advice and encouragement to study hard and focus on academics were especially appreciated. In this way, other people could serve as a security net, making sure the participants stayed on the expected track by correcting them if they act out of line and help to motivate them to keep striving when things are hard, or push them to do better. This helped to build confidence. As one participant said:

She is there for me ... she is always there to try to let you know "you can do better" like "you can do more, there is more to achieve. Don't just stay where you are, like there are greater heights to get to so just push through". So, for me she is amazing that's what I say.

However, participants did not appreciate being controlled by other people. Unfortunately, this happened frequently in their lives. Specifically, their families were highly involved in a way that went beyond simply providing advice. Indeed, the participants' families often made decisions for them. Many experienced that their lives had been planned ahead for them without their involvement. This included education and career. One participant said: "I don't think I have chosen things for myself, no. Because as I said they have planned it for me". This was thought to reduce their well-being.

Main theme 4: dealing with society's demands

The participants said that their well-being depended on them conforming to the norms of Ghanaian society. Some norms concerned religion, such as praying and attending church services regularly. Other norms concerned how to behave in every-day life, such as dressing appropriately. One thing that stood out was how important the participants thought it was to always be in control of their emotions. This was because showing too much emotion was thought to increase the risk of breaking unwritten social rules. One participant explained it in this way:

It has to be moderate, that's how the world is supposed to be like. Everything has to be moderate, you don't have to be excessively overjoyed, excessively happy, excessively in love, excessively angry. Anything has to be in a reasonable state, not something that would at the end cause you harm or cause you regret.

Participants felt accepted when they conformed to society's norms, and by following the norms in an exemplary manner they received admiration and respect from others. On the other hand, failing to conform to society's norms was associated with standing out or being seen as a radical. This could lead to social exclusion and loneliness, something that severely decreased well-being. The participants preferred that other people corrected or disciplined them if they were at risk of not conforming, rather than be subjected to such fate.

Failing to conform to norms would also reflect badly on their families, since it was the family's responsibility to teach them about what is prudent as they grew up. One participant said:

Yeah, the values are far more important than anything. I think values are far more important than money ... in my opinion. For instance, if the family says that they provide money for us there wouldn't be anything to look up to because if they give you money today I will spend it today and tomorrow it is no more. But the values my family have taught me are for life, they are with me. But I think the family is really a very, very important institution, because it's the first, how do you call it, eh, encounter with socialization in the life of the African child.

Another participant expressed it in this way:

So all the values, all that they need to live to be able to, how do you call it, live among diverse groups of people without being seen as a radical or being seen in a weird manner, it is a demeanor of the family.

Discussion

The present study investigated how Pentecostal Charismatic Christian university students in Ghana experience well-being. The results showed that individual pursuits were expressed in a social context with acute awareness of mutual dependence. At times there were conflicts between the individual's strivings and the wishes of others that had negative effects on well-being.

Main theme 1 ("Advancing in many areas") corresponds to Ryff's concepts of personal growth and environmental mastery (Ryff, 1989, 2018). Such ideas are thought to be related to Western individualistic values (Komolova & Lipnitsky, 2018; Ryff, 1995, 2018), and it is possible that the participants were encouraged to embrace them through their affiliation with Pentecostal Charismatic Christianity (Freeman, 2015; Köhrsen, 2015; Van Dijk, 2012). Also, the participants were enlisted university students currently undertaking training, and were for that reason in a social context where learning was expected.

However, the participants in this study expressed thoughts about advancement that took their relational framework into account, as revealed in main theme 2 ("The value of reciprocity"). Strong focus on social relationships constitutes the foundation of collectivistic cultures, where individuals are concerned with maintaining an interdependent self, meaning that the self in relation to others is the focus of the individual's experience, rather than uniqueness found in Western contexts (Hofstede Insights, 2020; Markus & Kitayama, 1991; Oyserman et al., 2002). This theme resembles Ryff's concept of a need for positive relations with others (Ryff, 1989, 2018), that focuses on the ability to create warm and trusting relationships. In Self Determination Theory, this dimension has been developed to also include dependence on others (Baumeister & Leary, 1995; Deci et al., 2001), which reflects some of the content in our main theme 2.

This theme also includes the participants' dependence on support from others, such as payment of food and school fees, possibly resulting from the relatively weak Ghanaian social protection network (McCauley, 2014). However, there was one notable difference between the Pentecostal Charismatic Christian participants in this study and the traditional African culture with regards to relationship patterns: In traditional African culture, family formation consists of wide networks of kins. Much like Pentecostal Charismatic Christians in general (Salter & Adams, 2012), our participants focused mainly on the close, nuclear family.

The participants appreciated being able to express their own opinions and make their own decisions, as revealed in main theme 3 (Who's in charge?). This is similar to Ryff's concept of autonomy (1989, 2018), which is thought to be a product of Western, individualistic values (Komolova & Lipnitsky, 2018). Such values may have been transmitted to our participants through their affiliation with Pentecostal Charismatic Christianity (Freeman, 2015; Van Dijk, 2012). Also, our participants were in the developmental phase described as emerging adulthood, that is characterised by developmental challenges related to independence (Arnett, 2000).

However, a potential conflict was evident in this theme between the will of the individual and the wishes of the social units they belonged to. Once again, this was most prominently their families, and not extended networks of kin. Sometimes, the participants accepted that they had to prioritise their families' wishes to their own. This agrees with

previous research that showed that Ghanaian conceptions of well-being focus on social harmony (Fadiji et al., 2019; Osei-Tutu et al., 2018). Indeed, Deci et al. (2001) have developed the idea about autonomy to also include self-determined choices with regards to others (“autonomously interdependent”). To some extent, having the social unit decide was thought to also create well-being for the individual, so the concept of reciprocity also surfaces here. Sedikides and Gebauer (2010) have argued that religiosity is a basic means of self-enhancing to improve psychosocial health and adjusting the self to impress others is more prominent among the devoted religious. In this way, contributing to others in a social unit was also a form of personal growth. But not always: Sometimes the participants felt that their well-being was hampered when they had to carry out demands that were not aligned with their own wishes.

This conflict was further developed in main theme 4 (“Dealing with society’s demands”). This theme is the one that stands out in comparison with hegemonic conceptualisations of well-being. In Ryff’s model (1989, 2018), the content of this main theme would correspond to low levels of autonomy, and thus decreased well-being (Ryff, 1989, 2018). Even though the participants to some extent expressed a need for autonomy, they also thought that adjusting to society’s demands was incremental to their well-being since in this way they would get status and respect. In this way, adjusting to society’s demands was perceived as an autonomous decision that contributed to personal growth. It was also a way to self-enhancement (Sedikides & Strube, 1995). This suggests that the concept of autonomy, as defined by Ryff, may not be applicable in a collectivistic country like Ghana.

Limitations

The cultural framework of researchers may influence interpretations of data. In this study, we made sure to include a culturally heterogeneous research team to ensure both objectivity and cultural sensitivity. A member check would have further improved validity.

Conclusions

Like participants in previous research on emerging adulthood (Arnett, 2000), the participant in this study expressed that their well-being was related to independence and preparing for opportunities in the future. Still, they often experienced well-being through their social engagement, and only occasionally perceived yielding to the social norms and other’s will as detrimental to well-being. The results suggest that collectivistic and individualistic values coexisted and interplayed, possibly with a stronger emphasis on traditional collectivistic values than those individualistic values transmitted through Pentecostal Charismatic Christianity. These results are valuable to bear in mind for psychologists, social workers, and other professionals meeting emerging adults in the Pentecostal churches for counselling services. It is possible that the tension between individualistic and collectivistic values also exist in members of other evangelical churches, and future studies should investigate this. Also, the results may be limited to a public university setting. Future studies should investigate if the results extend to private university settings with more restricted student populations.

Disclosure statement

No potential conflict of interest was reported by the author(s).

Funding

This work was supported by the Volkswagen Foundation (grant number 94667).

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